

## **ESTONIAN FINAL REPORT**

### **Which structure (national committee, etc.) has been implemented for?**

In Estonia we had a committee of 4-8 people during the year, however, the members of the committee rotated depending on what event was in the focus at the time. In general, we had very “horizontal” hierarchy for management of the events and the members of the committee were the same students of physics of Tartu University that carried out the activities and among the members of the committee was not any eminent scientists, professors or officials from Tartu University, the students themselves decided what to do and how.

### **Which funding did you get (amount, origin - government, industry...), and the various types of sponsoring?**

We received funding from EU, Tartu University, Tallinn city government, Estonian ministry of science and education, Estonian biggest bank “AS Hansapank”, Tallinn Technical University, the total amount of the additional funding to the WYP2005 was ~19200EUR. There was not any support from the part of the industry, however we believe this was mostly due to the late start of the preparations of the WYP2005 events.

### **The activities and their success: exhibits, actions in schools, physics outreach, open doors in universities, interactive experiments, etc.**

As Estonia is a small country we tried to cover most of the potential public interest in Estonia. Actually, the actions have been chosen so that to achieve the maximum impact in publicity with minimum effort. As the result:

- We were in national TV in every week throughout the year performing with experiments. We have got numerous feedback from schools and just ordinary people, that the clips are regularly used in teaching process;
- By our Science Bus we visited 99 schools in 2005 that is app. 20% of all of the Estonian primary and secondary schools with the aim of making this activities to continue in 2006. During the visits we performed with our science shows and people just liked it very much. As a matter of fact – as the Christmas approached we have got many invitations from various parties to come and perform;
- We organized the family days in faculty of physics of Tartu University. It took from us a thorough planning with considerable risk of mistakes, but the result has to be considered as a big success - we saw many positive emotions and happy faces during the days. The

### **Did you make videos, cinematographic material?**

- All of those performances in Estonian National TV have been recorded and they can be downloaded from our portal, 40 video clips, ca 4 hours video material in total;
- A movie has been made of the material that was shot on the family days;
- The academic lectures have been recorded and they can be downloaded or watched from our web portal;

### **Involvement of press, media, TV, radio...**

Mostly because of the big success of our Science Bus and TV shows our events were covered in every major newspaper in Estonia. All our events have been covered by Estonian most popular TV news “Aktuaalne Kaamera”. We initiated the creation of a thematic week in Estonian National TV during which documentary movies were showed and Estonian physicists participated in various popular TV shows. During the year we gave 9 radio interviews.

**Contact with policy-makers**

We were in close contact with Estonian ministry of education and science.

**Statistics - did you already get information on the influence of WYP on student enrolling?**

No, the results cannot come so soon. Actually we think that the only chance to influence on student enrolling is to continue the work in 2006 and further. And we do so: the Science Bus and TV projects will continue, we also consider possibility to organize the family days in 2006.